



WATCHES OF
SWITZERLAND

SINCE 1924

THE GIFT OF TIME

Welcome to your exclusive Watches of Switzerland luxury watch guide, carefully curated to help you find the perfect gift this Christmas. In these pages, you'll discover our selection of unparalleled timepieces for ladies and gents from the world's finest watch brands. We hope they will give the lucky recipient joy for years to come. The watches in this guide are just a small fraction of the vast selection we have on offer in our network of showrooms and online. You can find out more at watches-of-switzerland.co.uk or by visiting your nearest showroom, where our expert team will be only too happy to help you find the ideal present.

BRANDS AVAILABLE

Roxlex, Patek Philippe, A. Lange & Söhne, Audemars Piguet, Baume & Mercier, Bell & Ross, Blancpain, Breguet, Breitling, Breitling for Bentley, Bremont, Cartier, Chanel, Chopard, Clerc, Frederique Constant, Glashütte Original, Hublot, IWC, Jaeger-LeCoultre, Junghans, L. Kendall, Longines, MeisterSinger, Montblanc, NOMOS Glashütte, Officine Panerai, Omega, Oris, Parmigiani, Piaget, Pado, Raymond Weil, Roger Dubuis, TAG Heuer, Tissot, Tudor, Ulysse Nardin, Vacheron Constantin, Zenith

All prices/information correct at time of printing in October 2017

THE ART OF GIVING



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A classic wristwatch has lasting appeal, such as these iconic designs



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Celebrate mechanical watchmaking with our automatic timepieces



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Every adventurer will need to pack one of these rugged watches



P12 **JEWEL IN THE CROWN**

Dazzle wherever you go with our range of gorgeous, shimmering diamond-set watches

ENDURING APPEAL

At Watches of Switzerland we understand that a luxury timepiece is a purchase for life. That's why we offer a collection of unbeatable watch designs, worthy of any collector



CARTIER BALLON BLEU DE CARTIER

The Ballon Bleu takes its name from its balloon-shaped winding crown, set with a blue cabochon

Description: Ladies' watch, steel 33mm case and bracelet, automatic movement, silvered guilloché opaline dial, water-resistant to 30m

Price: £5,100 **Product code:** 17310684



IWC PORTUGIESER CHRONOGRAPH

The Chronograph is still the most sought-after model in the enduringly popular Portugieser family

Description: Steel 40.9mm case, automatic chronograph movement, silver-plated dial, blue alligator strap, water-resistant to 30m

Price: £6,550 **Product code:** 17810348



LONGINES MASTER

Since its launch in 2005, the Master collection has married classic design with true watchmaking expertise

Description: Stainless steel 38.5mm case, automatic movement, silver dial, date window at 6 o'clock, brown alligator strap, water-resistant to 30m

Price: £1,310 **Product code:** 17350512



TAG HEUER FORMULA 1 CHRONOGRAPH

This casual sports watch is perfect for a fast-paced life

Description: Steel 43mm case, quartz movement, black dial, chronograph sub-counters, date window, black leather strap, water-resistant to 200m

Price: £1,000 **Product code:** 17381140



PANERAI LUMINOR BASE 8 DAYS ACCIAIO

In September 1993 Panerai presented three series of limited-edition watches to the public for the first time, drawing inspiration from the historic models made for World War Two commandos. One of these sought-after timepieces was the cushion-shaped Luminor with a distinctive crown protector – and it remains a much-loved watch today.

Description: Polished steel 44mm case, hand-wound movement, 8-day power reserve, black dial, black calf leather strap, water-resistant to 300m

Price: £5,100 **Product code:** 17650344

HOLDING THEIR OWN

Invest in a handsome, automatic timepiece of £7,000 or more at Watches of Switzerland this Christmas and we'll give you a free watch winder. These models will do the trick



IWC INGENIEUR AUTOMATIC

IWC launched the Ingenieur in 1955. The new-for-2017 models revive the original's round case

Description: 18-carat red gold 40mm case, automatic movement, slate dial, date window, black alligator leather strap, water-resistant to 120m
Price: £12,250 **Product code:** 17810575



CARTIER BALLON BLEU DE CARTIER

The elegant Ballon Bleu features sword-shaped blued-steel hands and a blue cabochon crown

Description: 18-carat pink gold 33mm case, automatic movement, silvered opaline flinqué dial, brown alligator strap, water-resistant to 30m
Price: £10,700 **Product code:** 17310646

Purchase any automatic watch over £7,000 at Watches of Switzerland and you'll receive an exclusive free watch winder worth £165*

GIFT WITH PURCHASE



BLANCPAIN VILLERET QUANTIÈME COMPLET

This dress watch has a romantic moon-phase display

Description: Steel 40mm case, automatic movement, white dial, date, month and moon-phase displays, black alligator strap, water-resistant to 30m
Price: £10,930 **Product code:** 17480168



BREITLING CHRONOMAT 44

Sturdy pilot's chronograph watch that also features impressive water-resistance and power reserve

Description: Steel and 18-carat red gold 44mm case and bracelet, automatic chronograph movement, black dial, date window, water-resistant to 500m
Price: £10,030 **Product code:** 17530653



JAEGER-LECOULTRE MASTER ULTRA THIN MOON

The rose gold Master Ultra Thin Moon is a timeless dress watch. Its sapphire crystal case back reveals the astonishingly slim Calibre 925 ticking away within, which measures a mere 4.9mm thick.

Description: 18-carat rose gold 39mm case, automatic movement, 43-hour power reserve, eggshell beige dial, date and moon-phase displays, dark brown leather strap, water-resistant to 50m

Price: £14,300

Product code: 17630564

* T&Cs apply. Offer is valid on any automatic watch purchase over £7,000 in all Watches of Switzerland showrooms excluding the Rolex boutiques on Bond Street and Heathrow Terminals 2, 4 and 5. Price inc VAT and exc VAT (ie airport tax-free price) must be £7,000 or above. Not included on any Patek Philippe purchase. Offer valid until December 31 while stocks last.

LIVING LEGENDS

Some watch designs never dim with age. At Watches of Switzerland we have a wide selection of stunning classics in which to invest that will remain icons for years to come



CARTIER PANTHÈRE DE CARTIER

This year Cartier has revived its much-loved Panthère for a new generation of stylish ladies

Description: Ladies' watch, steel 22mm x 30mm case and bracelet, quartz movement, silvered dial, water-resistant to 30m

Price: £3,550 **Product code:** 17310919



JAEGER-LECOULTRE REVERSO

The iconic Reverso was originally intended for polo players as its reversible case swivels to protect the dial

Description: Ladies' watch, stainless steel 21mm x 34mm case, hand-wound movement, silver dial, black alligator strap, water-resistant to 30m

Price: £4,550 **Product code:** 17631286



HUBLOT CLASSIC FUSION RACING GREY CHRONOGRAPH

This cool grey watch packs a 42-hour power reserve

Description: Titanium 45mm case, automatic chronograph movement, grey dial, date window, grey alligator strap, water-resistant to 50m

Price: £9,000 **Product code:** 17170430



BREITLING NAVITIMER

Launched in 1952, Breitling's renowned Navitimer is the oldest chronograph still in production

Description: Stainless steel 46mm case, automatic chronograph movement, black dial, date window, black leather strap, water-resistant to 30m

Price: £5,090 **Product code:** 17530214



ROLEX DATEJUST 41

Rolex introduced the Datejust in 1945, featuring a 36mm case in keeping with the tastes of the time. It's been a best-seller ever since and in 2009 the Datejust II was unveiled, with a 41mm case to meet the contemporary preference for bigger watches. This was succeeded by the more refined Datejust 41 in 2016; this year's iterations of the classic model are cast in steel.

Description: Steel 41mm case and bracelet, automatic movement, black dial, 70-hour power reserve, date window, waterproof to 100m

Price: £5,450
Product code: 17303246

OFF THE BEATEN TRACK

Many Swiss watch brands understand that a watch needs to fit your lifestyle, whether your pursuit is in the air, under water or on land. Here are some fine sporting examples



OMEGA SEAMASTER DIVER 300M

This Seamaster is equipped with Omega's pioneering Co-Axial escapement, invented by George Daniels

Description: Steel 41mm case and bracelet, automatic movement, blue dial, date window, helium escape valve, water-resistant to 300m

Price: £2,920 **Product code:** 17330823



TUDOR HERITAGE BLACK BAY

The Black Bay borrows many features from Tudor's 1970s diving watches, notably the snowflake hands

Description: Steel 41mm case and bracelet, automatic movement, 70-hour power reserve, black dial, water-resistant to 200m

Price: £2,630 **Product code:** 17770466



BREITLING COLT SKYRACER

This striking watch is the first quartz model to be cast in Breitlight®, Breitling's ultra-light yet sturdy material

Description: Breitlight® 45mm case, SuperQuartz™ movement, black dial, date window, black rubber strap, water-resistant to 100m

Price: £1,690 **Product code:** 17531364



ZENITH PILOT TYPE 20 EXTRA SPECIAL

The case back of this eye-catching pilot's watch is engraved with the Zenith flying instruments logo

Description: Bronze 45mm case, automatic movement, black dial, brown Nubuck leather strap with rubber lining, water-resistant to 100m

Price: £5,500 **Product code:** 17640494



IWC PILOT'S WATCH CHRONOGRAPH EDITION 'LE PETIT PRINCE'

IWC is well known for its collection of pilot's watches, which includes its tribute line to the French author and pilot Antoine de Saint-Exupéry and his most famous work, *The Little Prince*.

The prince is engraved on the case back of this chronograph model, complete with cape and sword.

Description: Steel 43mm case, automatic chronograph movement, blue dial, day and date display, brown calfskin strap, water-resistant to 60m

Price: £4,490

Product code: 17810507

JEWEL IN THE CROWN

Feel regal in our selection of exquisite, diamond-set, ladies' jewellery watches which boast sophistication and star appeal. Get ready to turn heads wherever you go



**PATEK PHILIPPE TWENTY-FOUR
REF 4910/10A**

This watch's case is set with 36 shimmering diamonds
Description: Steel 25.1mm x 30mm case and bracelet, quartz movement, blue diamond-dot dial, diamond-set case, water-resistant to 30m
Price: £9,290 **Product code:** 17920623



**JAEGER-LECOULTRE
RENDEZ-VOUS NIGHT & DAY**

This glorious Rendez-Vous has a diamond-set bezel
Description: Steel 29mm case, automatic movement, silvered guilloché dial, day/night indicator, leather strap, water-resistant to 30m
Price: £10,000 **Product code:** 17631070



OMEGA CONSTELLATION

The Constellation is famous for its 'griffes' (claws)
Description: Stainless steel 27mm case, quartz movement, white mother-of-pearl diamond-dot dial, stainless steel and 18-carat red gold bracelet, water-resistant to 100m
Price: £3,520 **Product code:** 17331072



CHOPARD HAPPY SPORT

The ever-stylish Happy Sport is one of the most famous ladies' watches ever made
Description: Stainless steel 30mm case and bracelet, automatic movement, four floating diamonds, water-resistant to 30m
Price: £5,690 **Product code:** 17970377



**CARTIER TANK
FRANCAISE**

The iconic Tank is celebrating its 100th anniversary this year.
Description: Steel 25.20mm x 20.30mm case and bracelet, quartz movement, silvered grained dial, water-resistant to 30m
Price: £2,880
Product code: 17310192

ROLEX LADY-DATEJUST 28

This Datejust is cast in Rolesor, Rolex's patented marriage of gold and steel.
Description: Steel and 18-carat yellow gold 28mm case and bracelet, automatic movement, 55-hour power reserve, champagne diamond-dot dial, date display, diamond-set bezel, waterproof to 100m
Price: £12,650
Product code: 17302943

WOMAN'S HOUR

These days, Swiss brands understand that ladies appreciate fine watchmaking more than ever before. With these chic timepieces on your wrist, it's easy to understand why



LONGINES MASTER

This classic timepiece has a beautiful diamond-dot dial

Description: Stainless steel and 18-carat pink gold 25.5mm case and bracelet, automatic movement, white mother-of-pearl dial, date window, water-resistant to 30m

Price: £1,790 **Product code:** 17350518



BAUME & MERCIER CLASSIMA

The Classima is inspired by a 1940s timepiece from the Baume & Mercier archive and offers great value

Description: Steel 31mm case, quartz movement, white dial, date window, navy blue leather strap, water-resistant to 50m

Price: £780 **Product code:** 17710413



BREITLING COLT 36

A dazzling and high-performance ladies' wristwatch

Description: Steel 36mm case and bracelet, SuperQuartz™ movement, mother-of-pearl diamond-dot dial, date window, water-resistant to 200m

Price: £3,040 **Product code:** 17531137



TAG HEUER AQUARACER

Constantly evolving since its launch in 1982, the Aquaracer is ideal for adventurous spirits

Description: Steel 27mm case and bracelet, quartz movement, white mother-of-pearl diamond-dot dial, date window, water-resistant to 300m

Price: £1,600 **Product code:** 17381344

For further information
call **0800 111 4116**
or visit watches-of-switzerland.co.uk

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